👋 Michael Szczepanski (cheh-pan-ski)
Product & UX Designer

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Director of Design

Unveil.Social

June 2018 - Present

Shaping the customer experience and product strategy for a new social networking iOS app built on blockchain. Working with various other teams to communicate the vision & translate it into interactive prototypes to test in the market. Building new ways to validate and measure ideas while iterating on creative and cutting edge concepts in technology.

Senior Product Designer

SPS Commerce

February 2016 - May 2018

Revitalizing a withering enterprise platform by applying design methodologies that increase communication between customers and decision makers. Simplifying a very complicated application into an experience that anyone can pick up. Increasing the velocity of the design/development process by establishing pattern libraries and style guides.

Lead UX Designer

When I Work

July 2015 - August 2015

Introduced design thinking to new features for the mobile and desktop app to better understand the customers by applying user testing to prototyped solutions. Worked towards building a process for starting a design team.

Senior UX Designer

The Nerdery

November 2011 - April 2015

Worked between visual designers and UX researchers to wireframe large desktop and mobile applications to decrease the budget of development. Educated fellow designers on best practices for the web through series of presentations/lectures. Increased engagement of the development and design community within the company culture.

Network Technology - AAS

Delta College

Research in network administration and development of network maps, servers, and infrastructure. Learned methods of modeling system diagrams and constraints of technology. Studied programming and system design in parallel with other information technology concepts such as interpersonal communication.

Conference Speaker

IOT Fuse - 2015

Speaker on the topic of internet connected devices to create a "smart office" to track conference room availability. Shared advice on applying design thinking to smart solutions to focus more on experience than technology.

Tutorial Author

Adafruit.com

Contributed to open source software and tutorials for Adafruits website for the internet of things.

App Creator

Bark Park

Conceptualized and designed a location based social network for dogs to improve safety and happiness of communities.