



Michael Szczepanski (chuh-pan-ski)

# Product & UX Designer

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## Director of Design

### Unveil.Social

June 2018 - June 2020

Leading the project team from conception to completion of a new block chain based dating app for iOS. Worked aside two founders to craft timelines, define features, design interfaces, prototype ideas, and create documentation for the development team. Developed a brand and launched the app for Valentines Day 2020 under the name "Parallel" on The App Store.

## Senior Product Designer

### SPS Commerce

February 2016 - May 2018

Revitalizing a withering enterprise platform by applying design methodologies that increase communication between customers and decision makers. Simplifying a very complicated application into an experience that anyone can pick up. Increasing the velocity of the design/development process by establishing pattern libraries and style guides.

## Lead UX Designer

### When I Work

July 2015 - August 2015

Introduced design thinking to new features for the mobile and desktop app to better understand the customers by applying user testing to prototyped solutions. Worked towards building a process for starting a design team.

## Senior UX Designer

### The Nerderly

November 2011 - April 2015

Worked between visual designers and UX researchers to wireframe large desktop and mobile applications to decrease the budget of development. Educated fellow designers on best practices for the web through series of presentations/lectures. Increased engagement of the development and design community within the company culture.

## Network Technology - AAS

### Delta College

Research in network administration and development of network maps, servers, and infrastructure. Learned methods of modeling system diagrams and constraints of technology. Studied programming and system design in parallel with other information technology concepts such as interpersonal communication.

## Conference Speaker

### IOT Fuse - 2015

Speaker on the topic of internet connected devices to create a "smart office" to track conference room availability. Shared advice on applying design thinking to smart solutions to focus more on experience than technology.

## Tutorial Author

### Adafruit.com

Contributed to open source software and tutorials for Adafruits website for the internet of things.

## App Creator

### Bark Park

Conceptualized and designed a location based social network for dogs to improve safety and happiness of communities.